



Autumn 2000

There was a man who loved to make up puns. One day a local magazine sponsored a pun contest. The man entered the contest ten different times in the hope that at least one of his puns would win. Unfortunately, no pun in ten did. Submit your technology pun to sales@prodatacomputer.com and if selected for publication, we will send you a box of Omaha Steaks.

REAL LIFE

SQL/PRO Saves A City

Record keeping and report writing is critical for any business. But that's an understatement when it comes to the government industry. The task of reporting information to city management and employees is an arduous and timely task. That is, until the MIS department found SQL/PRO.

Acting as the friendly interface between the computer network and the computer users, the MIS department was often caught short when it came to fulfilling report requests or fixing data errors on demand. Programmers would spend hours researching the data and generating programs to piece together what looked like quick and easy project requests.

Cathy Kautzer, a programmer/analyst for the City of Fayetteville, was one of those programmers who were sent scrambling for solutions. The department's need to have fast, efficient access to data for quick fixes, reports, and data verification during conversion processes was paramount. The search for an appropriate tool began.

The city utilized DFU and Query/400 but the capability was not fully functional. IBM's SQL product was considered too

expensive. And the high level languages, such as CL and RPG, were too time consuming to be considered viable solutions.

Finally, the department ran across an ad in Midrange Computing touting an SQL product at a reasonable price. They quickly obtained a trial version and began using it to fulfill the requests inundating their department. Soon customer satisfaction soared, along with programmer productivity. SQL/PRO introduced the ability to generate complex reports;

perform complex data analysis; do mass updates in a timely fashion; and quickly fix data entry errors before they generated larger problems. In fact, Cathy now claims that SQL/PRO is essential to her job. "To work without SQL/PRO, would be like working with one hand tied behind my back. It is an essential part of providing users with solutions."

Call ProData at 1-800-228-6318 to learn more about SQL/PRO, or to receive a free software trial.

SQL/Pro Customer Profile

Customer
 City of Fayetteville, AK
 Industry
 Government
 Application
 New World Systems
 Hardware
 AS/400 System
 Software
 OS/400 V3R2
 Tool
 SQL/PRO

Profiling the Creator of DBU Allen Hartley

DBU is all about Power and Performance, and so is one of the main developers of DBU. His passion in his professional life mimics his passion in his personal life: **RACING!** As noted in previous newsletters, Allen Hartley, the maker of DBU loves to make things go fast. You can experience this first hand when you work with DBU. But you could also see that if you visit the racetrack.



Allen races a Top Fuel Dragster, sanctioned under the National Hot Rod Association, in races around the country. His car accelerates at about 4.5 to 5 g forces and generates about 5000 horsepower running on nitro-methane. The cars cover a quarter of a mile in 4.6 seconds at a speed of 310 mph. The first two days of racing, all cars make four qualifying runs. On the last day of the races, the fastest sixteen cars compete in a single elimination ladder with the fastest car running against the slowest car down thru its class.

Allen and his crew have been having a great year. So, if you want to feel the Power and Performance, head to one of the following locations and watch Allen in action. It's almost as good as DBU!

August 31- Sept 4 Indianapolis, IN
 Sept 29 thru Oct 1 Topeka, KS
 Oct 6,7,8 Memphis, TN
 Oct 20, 21 & 22 Dallas, TX
 Oct 27, 28 & 29 Houston, TX
 Nov 10, 11 & 12 Pomona, CA

TECH TIPS

DBU Applications

What is a DBU application?

An application is a method of saving the DBU screens, files and fields the way a user has designed them. After bringing up a file, selecting a logical, selecting and formatting fields, etc., type in APP in the control field of the initial DBU screen. The DBU application screen will appear. Press F6 to name and save your application.

This application can be accessed by typing the DBU command with DBUTYP(+DBUAPP) and giving the application name.

Display DBU Search Results

When running the F15 Search function, is there any way to display ALL the results from that search?

If you specify *yes to the parameter 'Output Results to File' on the Search Screen (F15), all records matching the search criteria will be duplicated in that file. You can then format and display the output file in any way that you want.

NEWS

IBM V4R5 Announcements

With it's latest announcements, IBM's AS/400e is keeping pace with today's extreme business requirements. IBM announcements are dominated by the Silicon-on-insulator(SOI) technology with minimal high-impact announcements included in the V4R5 release. Still, extreme situations demand extreme solutions. Yet, DBU is still NOT part of OS/400... Can you believe it?

But we've got it! And it still is the best database utility on the market. In fact, DBU recently won the Showcase Buyer's Choice award for the fourth year in a row. With over 14,000 installations worldwide, DBU has saved you and many other developers countless hours each day. DBU is so intuitive to AS/400 operations that many of our customers believe it is part of the operating system! That's our goal for all our products at ProData, including SQL/PRO, RDR and more.

We have already had questions from our customers on what the impact moving to V4R5 will have to the operation of DBU. The answer is NOTHING, from what we can see. It will be seamless and operate as efficiently as on previous releases of the operating system. In fact the V4R5 release seems to be almost entirely a hardware release, focused on enabling the new power in IBM's new hardware. If you do upgrade your hardware to the new series, call us for a permanent access code for your new serial number. We'll take care of you!

Software Purchasing

Do you know what you are getting?

Acquiring software is rough duty. Recently we surveyed our customers to find out why they chose our products over the competitors. Their response echoed the common phrase 'YOU GET WHAT YOU PAY FOR!' They also identified three key elements that were critical in the decision making process:

Quality Product (and ease of use)

Quality Service (and support)

Quality Company (and longevity)

At ProData we pride ourselves on these three critical elements in distributing our software products. We have been in the business for over twenty years, starting with the IBM 3/x systems. All of our products are developed by experts who have been working in the development environment for over forty years. They know what you need! And our customer service personnel have that same kind of experience in what they do best. So when you are purchasing software, remember quality has to be number one!

"Suite" Deal

It's sweet...for DBU owners paying maintenance! Purchase the rest of our product suite for \$1995 This gives you a 20% discount and includes:

SQL/PRO Can't find a cost effective SQL tool? Here it is! Select, organize and summarize your data the way you need to, quickly and efficiently.

CVTRPGIV It's time to make RPG fun again! Convert to RPGIV and experience the difference.

RDR Oops! You deleted a block of records that were added after the backup. No problem, RDR retrieves delete records.

NESTRPG Are your eyes crossed from reading your code? NESTRPG can clear it all up for you.

DSM No more deciphering your spooled file to find your compiler errors. Embed them in your source code with Diagnose Source Member.

Call 1-800-228-6318 to take advantage of this special offer. This promotion will end on November 30, 2000.

DBU Reseller Program

If you think our product is the best file editor out there, you are in agreement with tens of thousands of other DBU users. And we have a **Customer Marketing Program** (CMP) for you. Since we can't possibly contact every AS/400 shop in the country, we have recently introduced our CMP Package to expand our reach through users like you. Contact us for more details on reselling our product and/or utilizing DBU through our Independent Consultants Program.

!Como Esta! Oui, Oui !Bien!

Are you out there, overseas DBU lovers? Our **Distributor Program** will allow you to offer the best of the best AS/400 Programmer utilities. DBU is the basic fundamental tool that AS/400 shops need. We also include SQL/PRO, RDR and all our products in this program. We currently have over 14,000 installations worldwide. It's an easy sell and adds value to what you already contribute to your clients.